



## THE CITY OF SAN DIEGO **MANAGER'S REPORT**

DATE ISSUED: July 20, 2001

REPORT NO. 01-151

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Community Service Center Managers

### SUMMARY

THIS IS AN INFORMATION ONLY ITEM. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

The Community Service Center Program was established to provide City services in convenient neighborhood locations. The program has grown over the past year, with fifteen Centers serving the public across the City. As a result of this growth, I am proud to announce four new Center Managers assigned to the College/Rolando, Mid-City, Peninsula and Tierrasanta Community Service Centers.

Juan Baligad has been selected as the Center Manager for the College/Rolando Community Service Center. Juan serves as a Development Project Manager II in the Development Services Department and coordinates and facilitates the review of public, commercial, industrial and residential development projects in communities across San Diego. His previous background as a City planner will also be instrumental in successful relationships with his assigned communities. Juan lives in the College Area and has a Masters Degree in City Planning and Bachelor of Arts Degree in Public Administration from San Diego State University.

Beth Murray has been selected as the Center Manager for the Mid-City Community Service Center. Beth serves as a Senior Planner for the Development Services Department and administers the Land Development Code Implementation and Monitoring Program and coordinates the Planned District Ordinance Work Program. Beth has an interest and experience in regional planning and zoning code issues with the City as well as past experiences with the City of Encinitas and SANDAG. She has a Masters Degree in City Planning from San Diego State University and Bachelor of Arts in Urban Studies from University of Nebraska.

Kerry Santoro has been selected as the Center Manager for the Peninsula Community Service Center. Kerry serves as the Senior Environmental Planner for the Engineering and Capital Projects Department. She is responsible for processing CIP Projects through environmental and permitting process and is familiar with the areas of La Jolla, Pacific Beach, Midway/Pacific Highway Corridor and Mission Bay Park in her experience as a City planner. Kerry has a Masters of Regional Planning from Cornell University and Bachelor of Arts in Urban Studies and Planning from the University of California, San Diego. The Peninsula Community Service Center will be moving from its current location at Liberty Station. Kerry will oversee the move to its new location and the upcoming grand opening event.

David Bryant has been selected as the Center Manager for the Tierrasanta Community Service Center Program. David serves as the Supervising Management Analyst for the Planning Department, overseeing and managing the budget and administrative support sections for the department. His past experience with the Intergovernmental Relations department provided him with additional experience in reviewing and analyzing legislation at the state and federal levels. In this role he also gained experience serving as a liaison with departments across the City. David has a Bachelor of Science degree in Business Administration, with an emphasis in Marketing, from San Diego State University. He currently resides in Tierrasanta with his wife and two children and is active in the community.

Respectfully submitted,

Bruce Herring  
Deputy City Manager

BH/TR